

N
Northeast
Nebraska
Economic
Development
District



Creighton

Progress Requires Direction

Town Hall meeting

Monday, June 20, 2011



Agenda

Northeast Nebraska Economic Development District

- Lisa Hurley: lisa@nenedd.org
- Toni Smeal: toni@nenedd.org

NPPD

- Mary Plettner: mmplett@nppd.com
- Mary Kwapnioski: mlkwapn@nppd.com

Introductions

Review of Survey Results

Identify Strengths & Opportunities

Identify Challenges

Goals Statements

Vote on Goals

Develop Action Plans – Next Steps



Survey Results

2007: 662 responders

2011: 668 responders

**In order to count as a response, not all questions had to be answered on the survey

6 more responses in 2011 survey



Top 3 Businesses Desired:

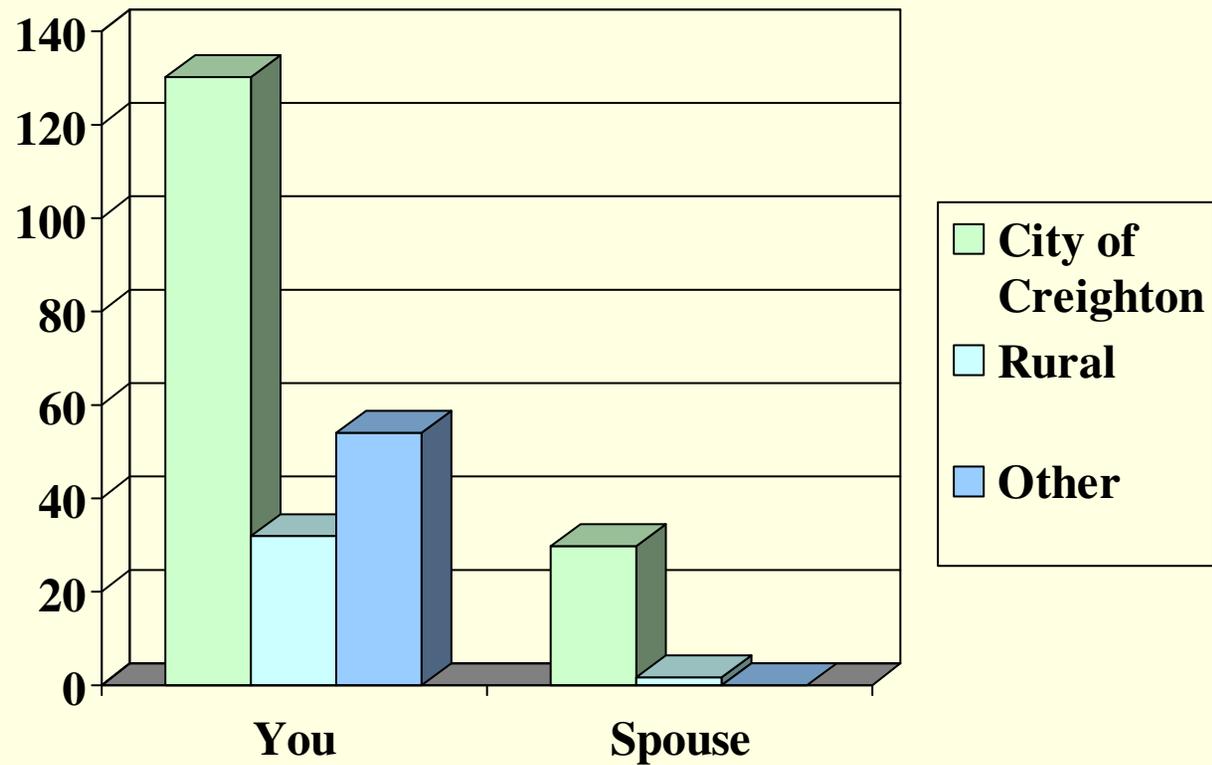
1. Nice Restaurant

2. Clothing Store

3. Cafe

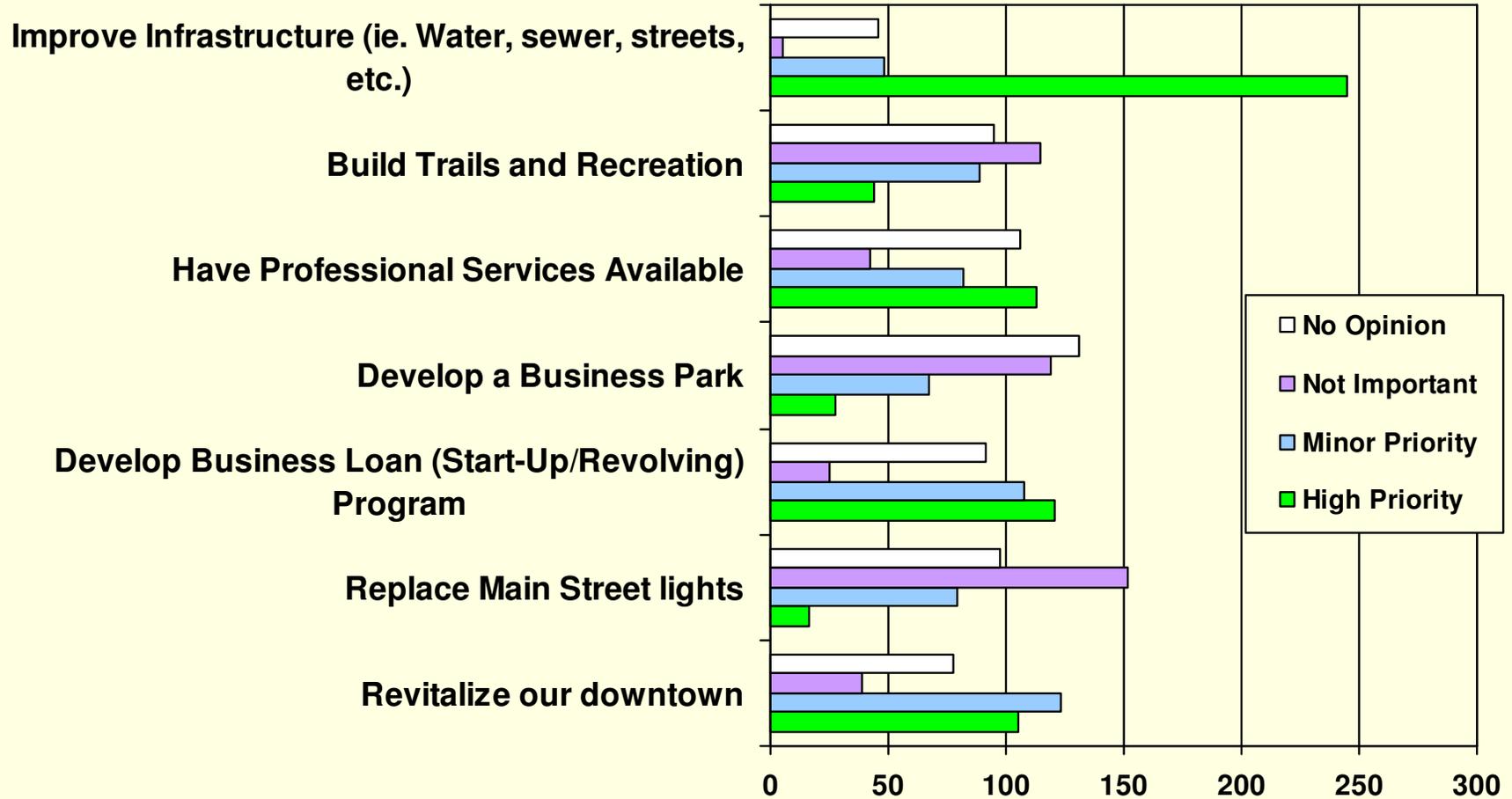


Location of Employment:





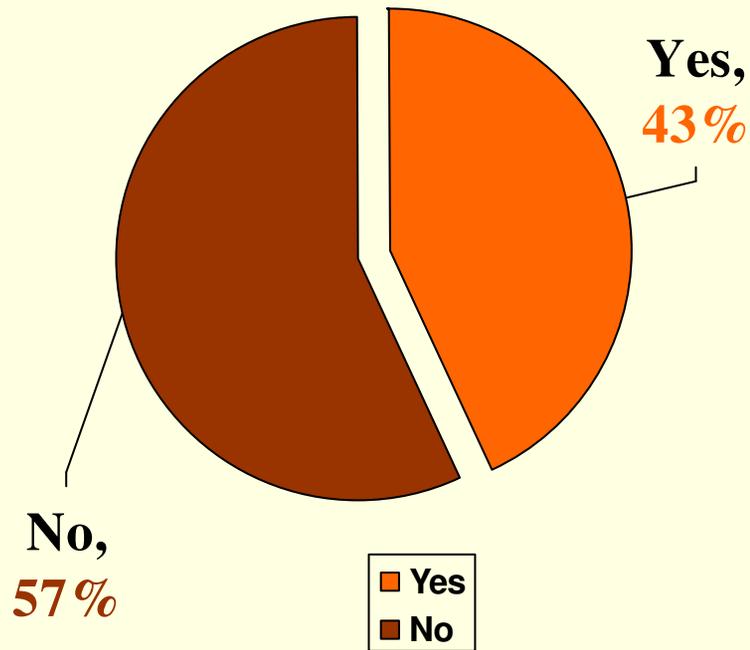
How do we attract more businesses and promote economic development in Creighton?



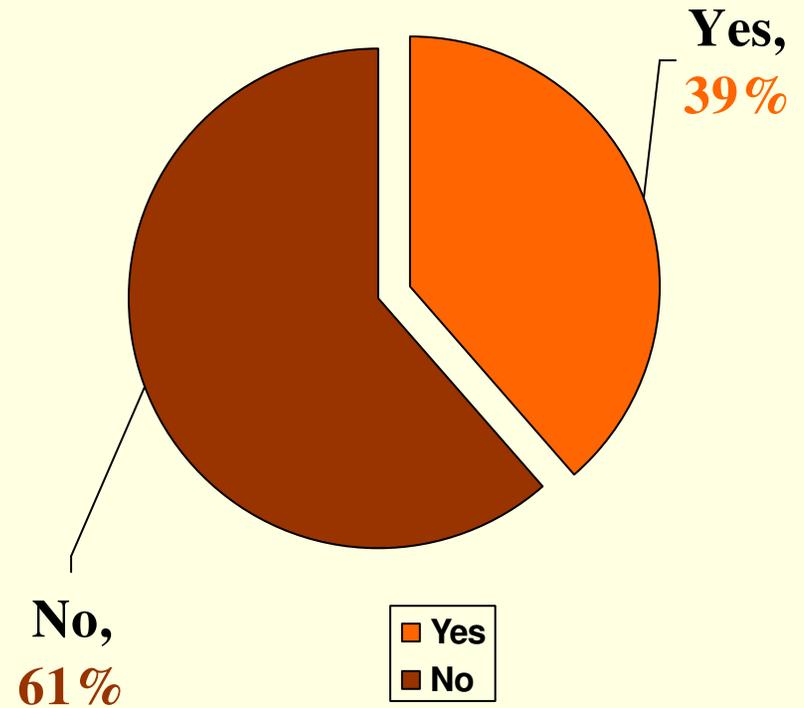


Are you in favor of increasing current sales tax by 1/2% to fund local Economic Development Program?

2007: 305 Total Responses

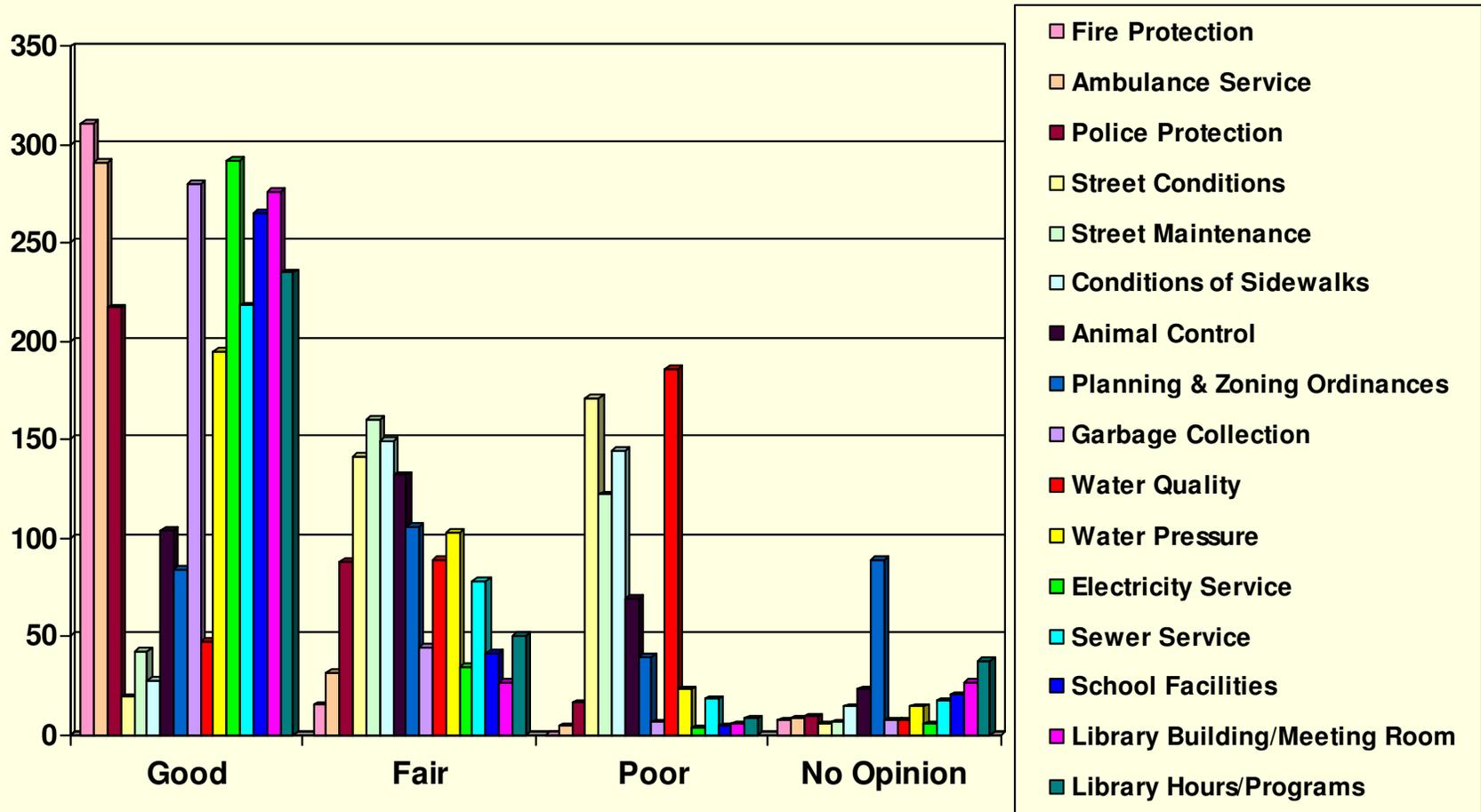


2011: 328 Total Responses



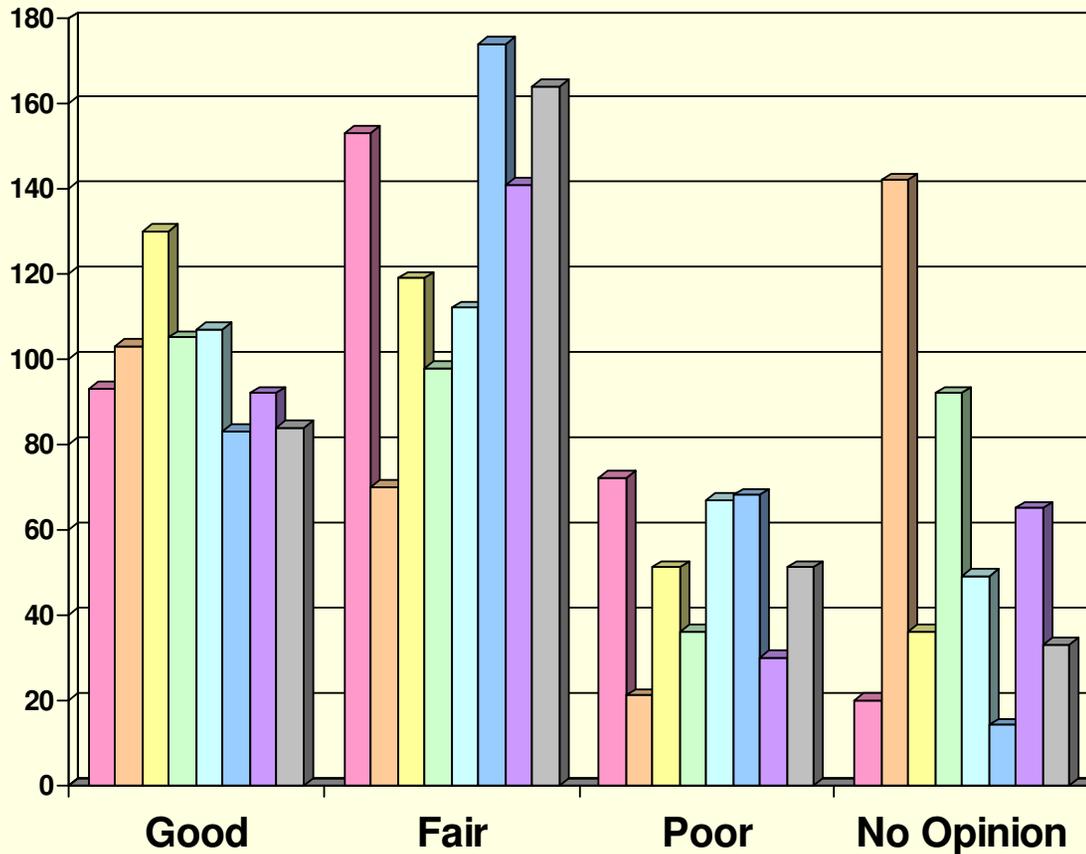


Public Service Ratings:





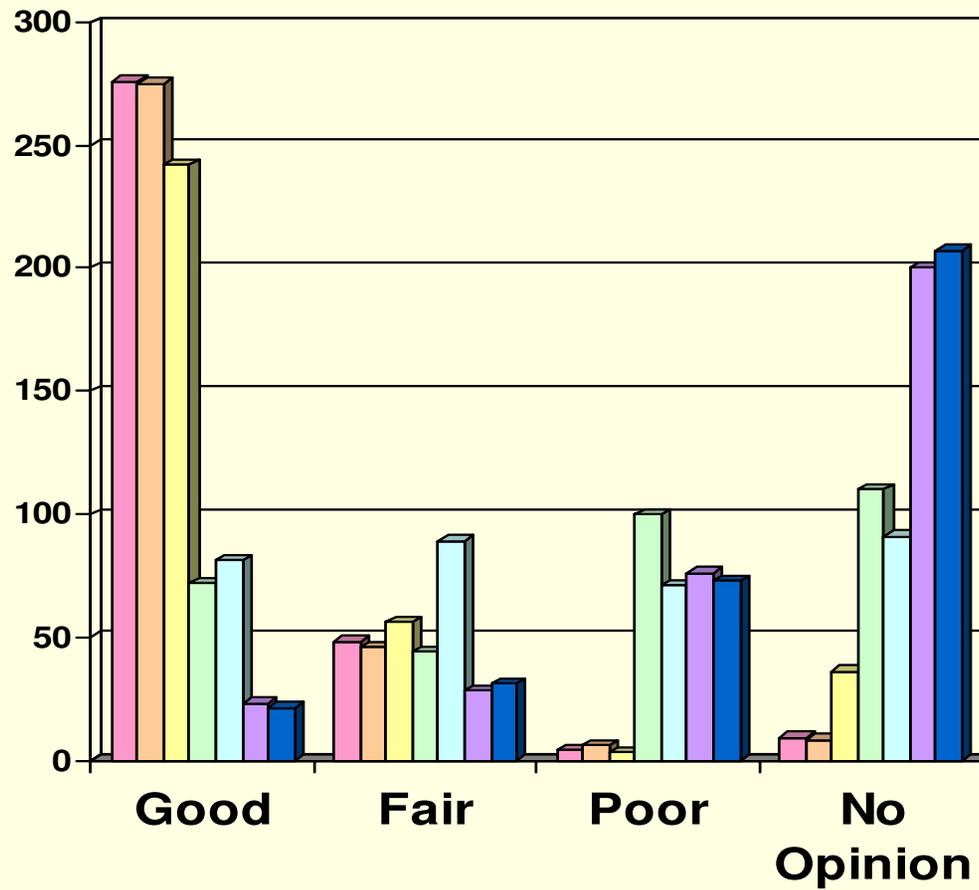
Business Service Ratings:



- Food/Dining Service
- Day Care- Availability
- Cable TV
- Internet Service
- Cell Phone Service
- Shopping
- Communication
- Retail



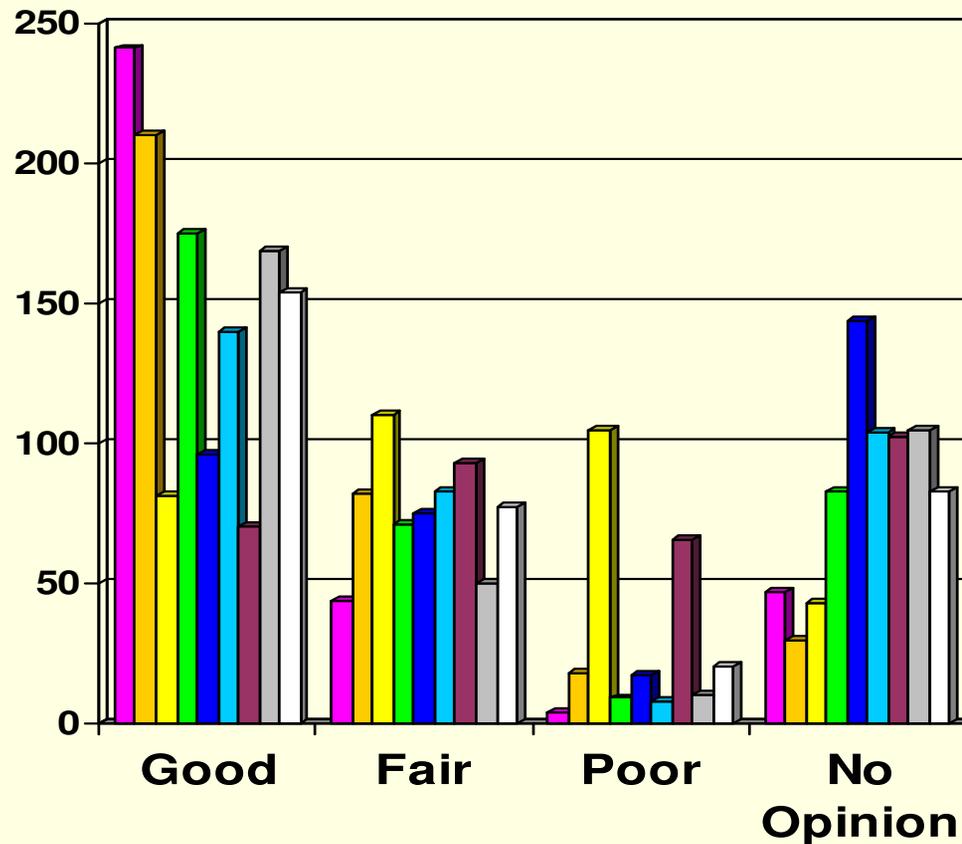
Medical Service and Facility Ratings:



- Hospital Facilities/Services
- Physician Facilities/Services
- Nursing Home Facilities/Services
- Assisted Living Facilities/Services
- Independent Living for Senior Citizens
- Psychiatric Services
- Drug & Alcohol Counseling



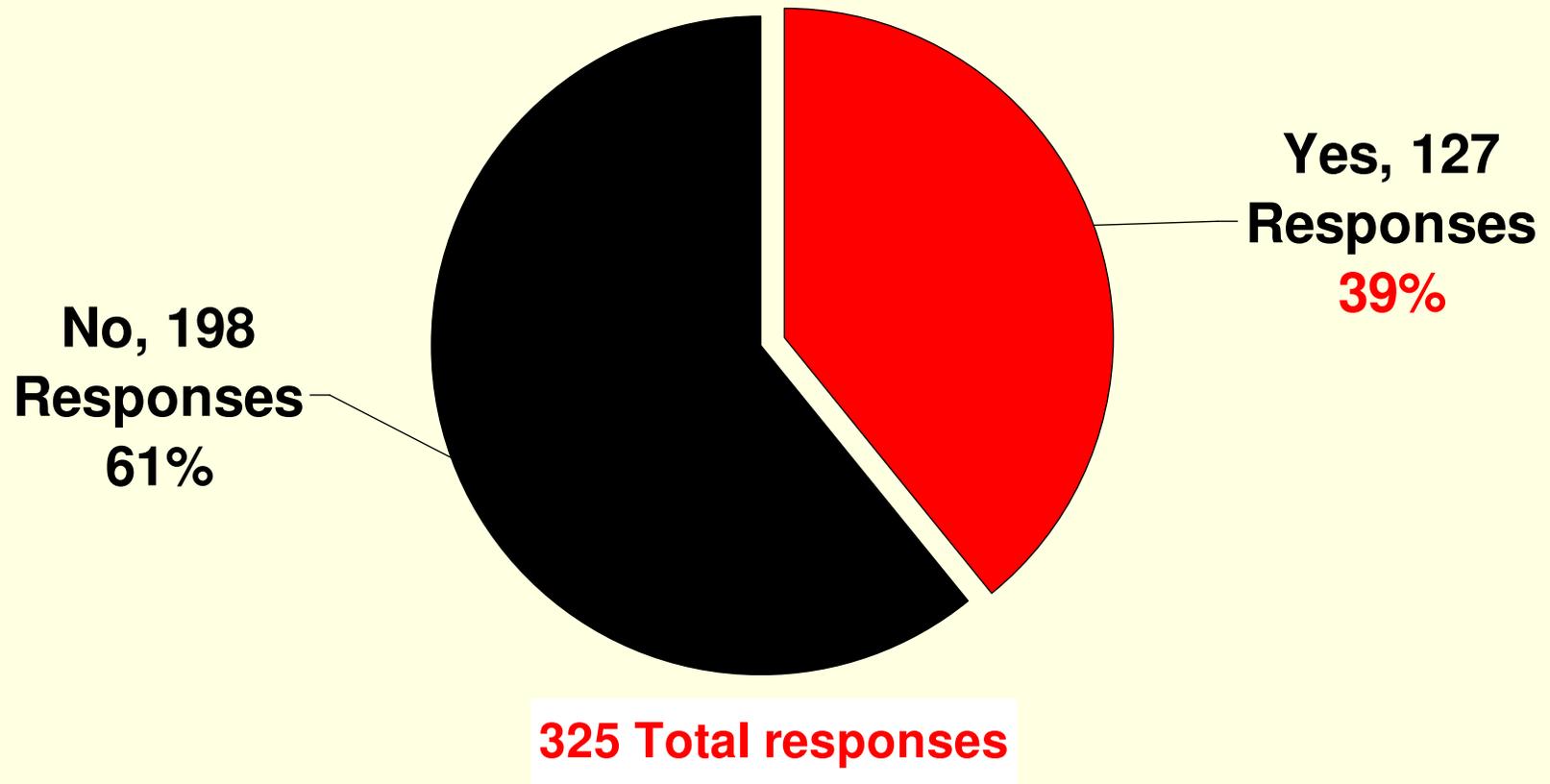
Recreational Facility, Service, & Program Ratings:



- Baseball/Softball Fields & Programs
- Park Playground Equipment
- Public Restroom-Parks/Ballfield
- Swimming Pool & Hours of Operation
- Sand Volleyball Pit
- Camper Pads
- Tennis Courts
- Wellness Center
- Senior Citizens Center Facilities/Services



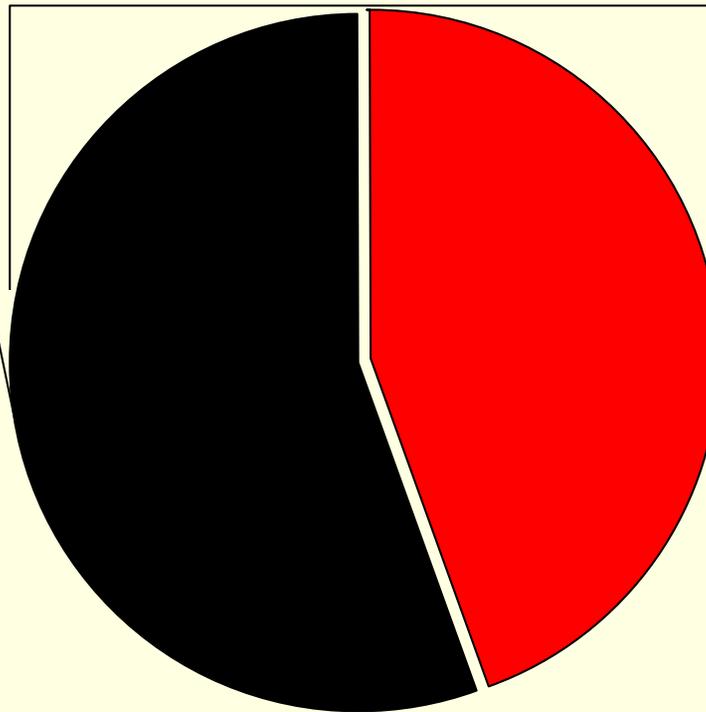
Should Creighton Community School consider consolidation?





Should Creighton Community School be more accessible to the public?

**No, 172
Responses,
55%**

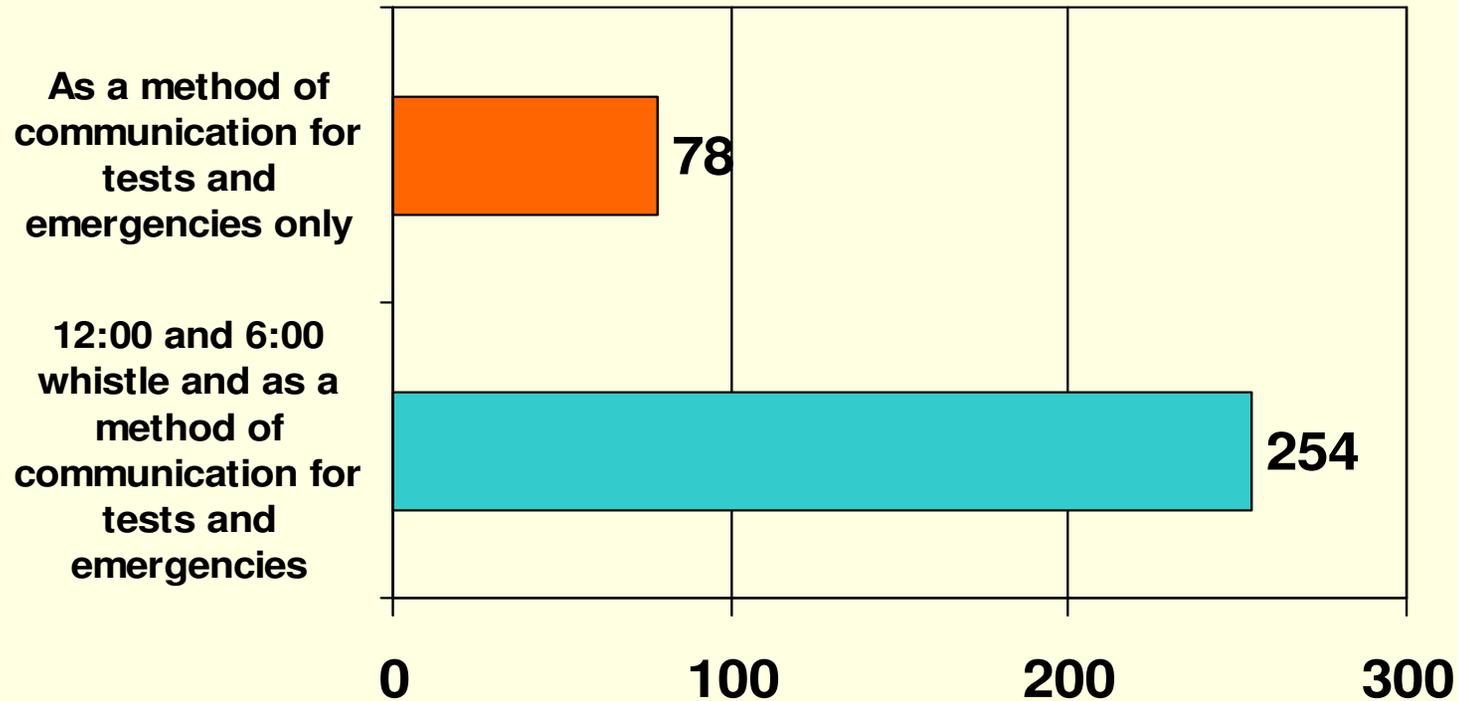


**Yes, 138
Responses,
45%**

310 Total Responses



Should the City Whistle be used for one of the following:

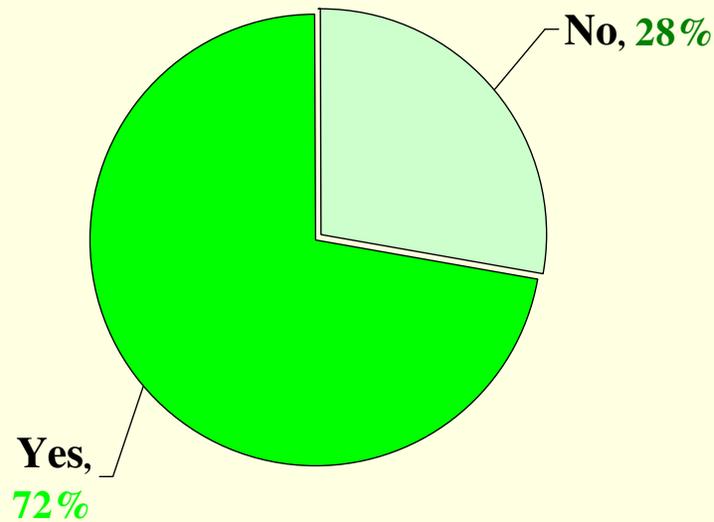


332 Total Responses

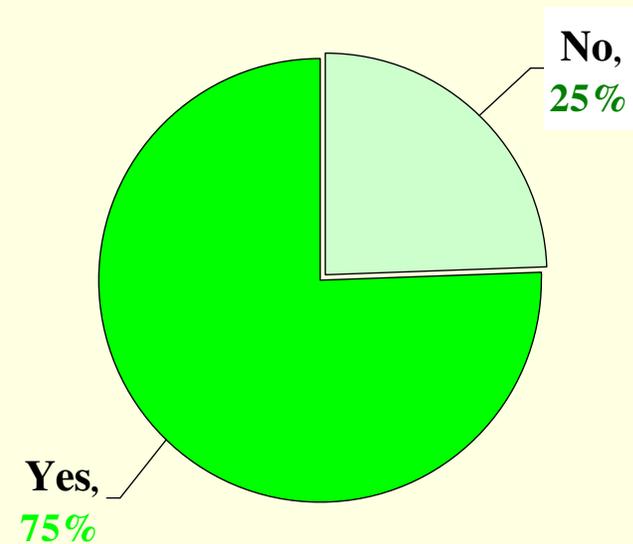


Do you or family recycle any items such as aluminum cans, plastics, newspaper, cardboard etc?

2007: 317 Total Responses

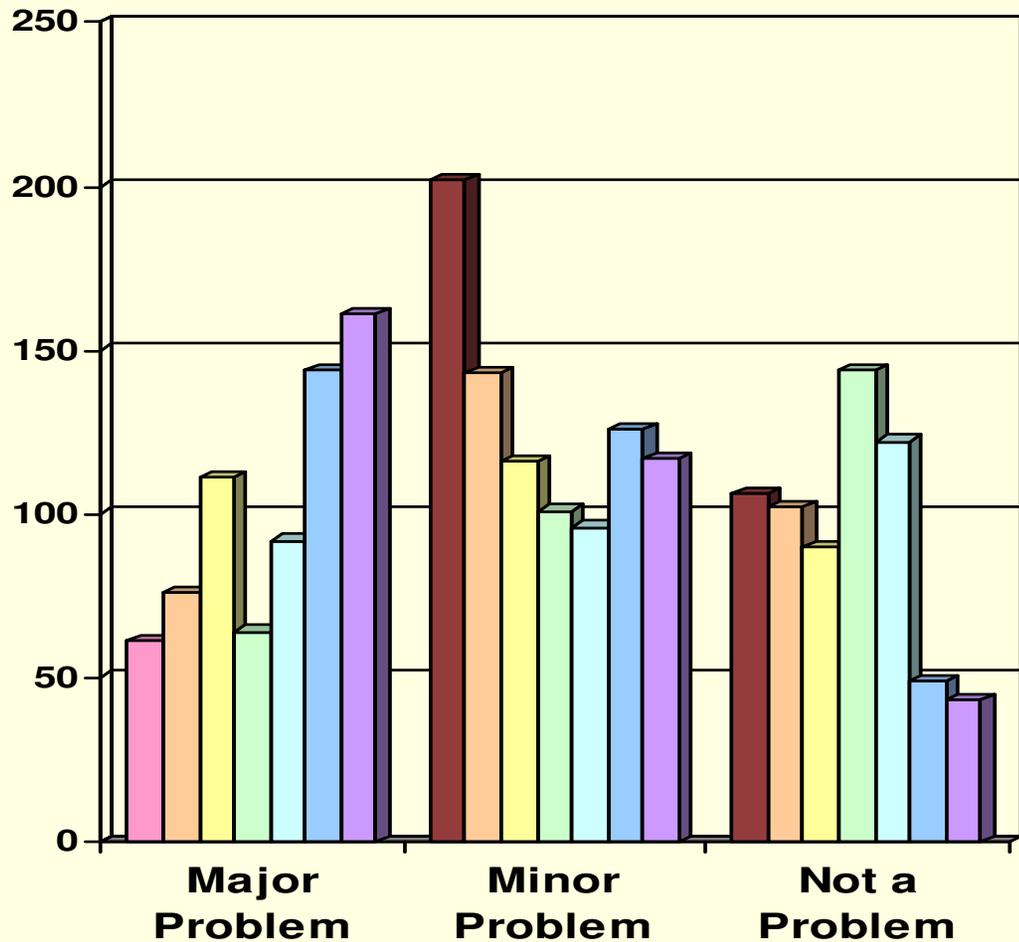


2011: 314 Total Responses





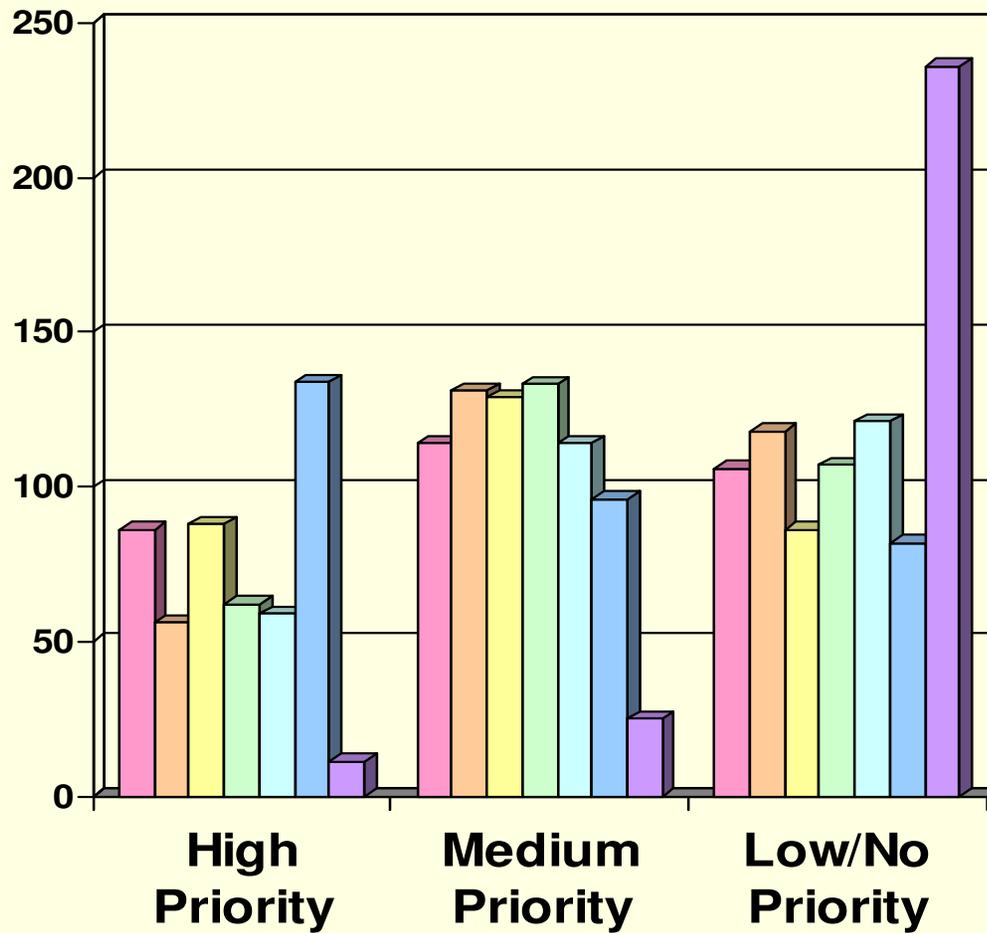
Does Creighton have any of the following housing problems?



- Adequate dwelling types
- Adequate affordable homes for sale
- Adequate affordable rental units
- Adequate subsidized assisted housing
- Adequate housing for elderly
- Poor, dilapidated housing
- Vacant/abandoned housing



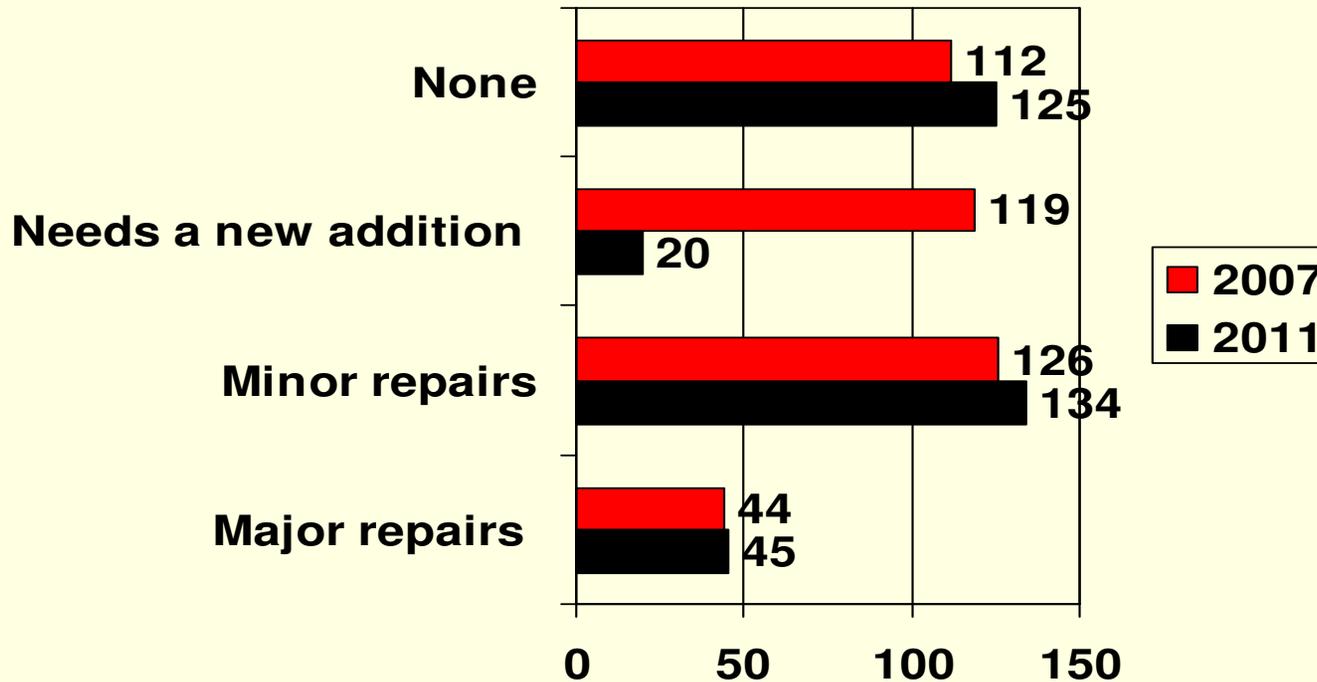
What should Creighton housing priorities be?



- Subsidized Rental housing for low income/elderly
- Subsidized rental units for non-elderly/low income families
- Homeownership opp. for low to medium income families
- Accessible/adaptable housing for disabled
- Townhouse/Duplexes with no income restrictions
- Assisted Living facilities
- None of the above--adequate housing available



Is your Home in need of repairs?

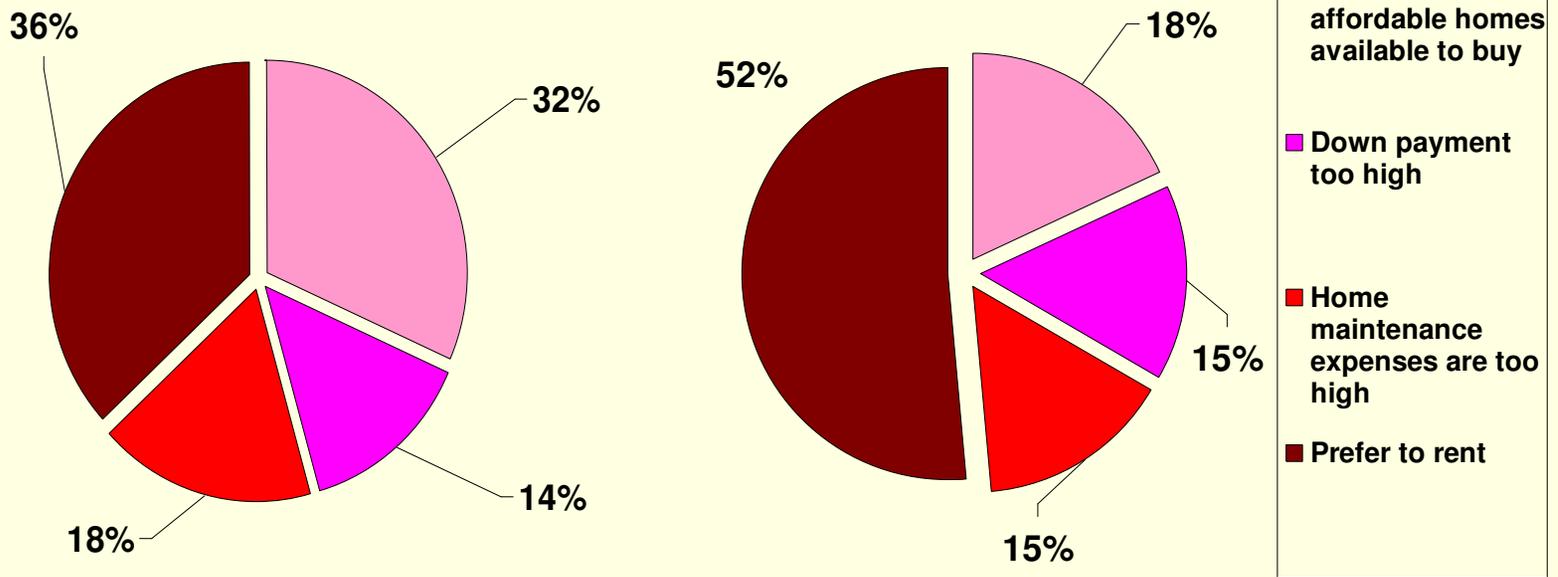


2007: 401 respondents, 126 needed minor repairs

2011: 324 respondents, 134 needed minor repairs



If you rent, why do you choose to rent?

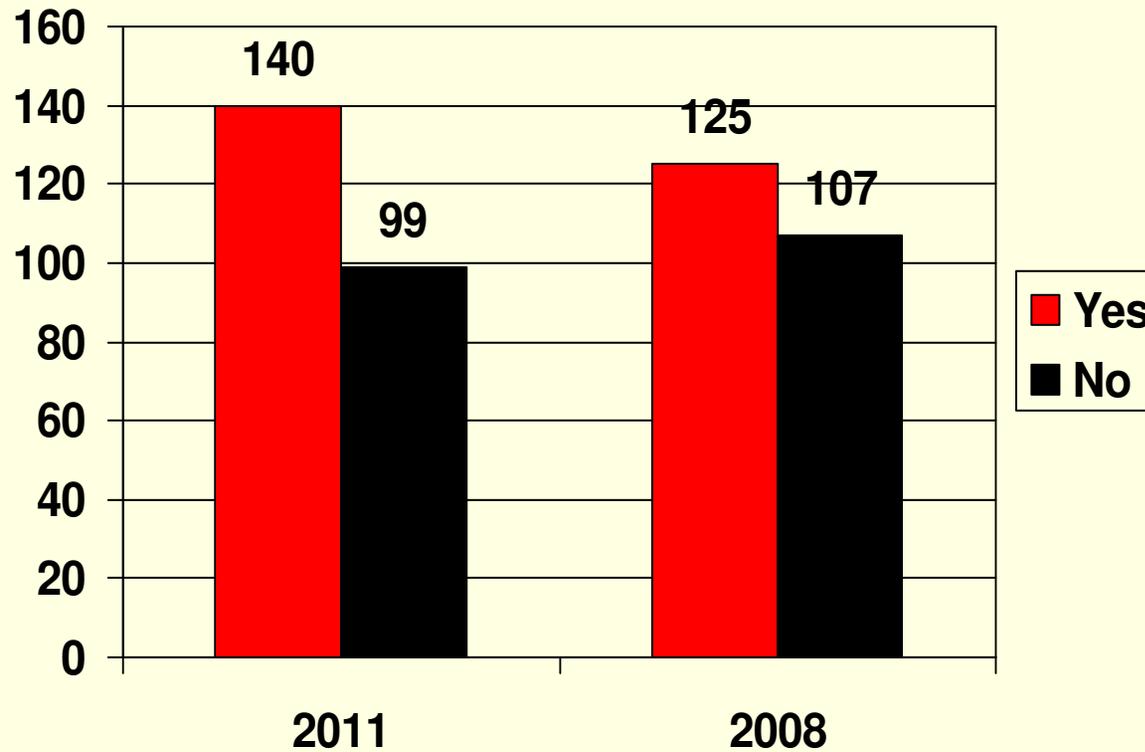


Top Reason: 20 of 39 respondents in 2007 *preferred* to rent

Top Reason: 21 of 57 respondents in 2011 *preferred* to rent



If you can not afford to make the down payment or pay for needed repairs, did you know organizations in Nebraska may be able to assist you?

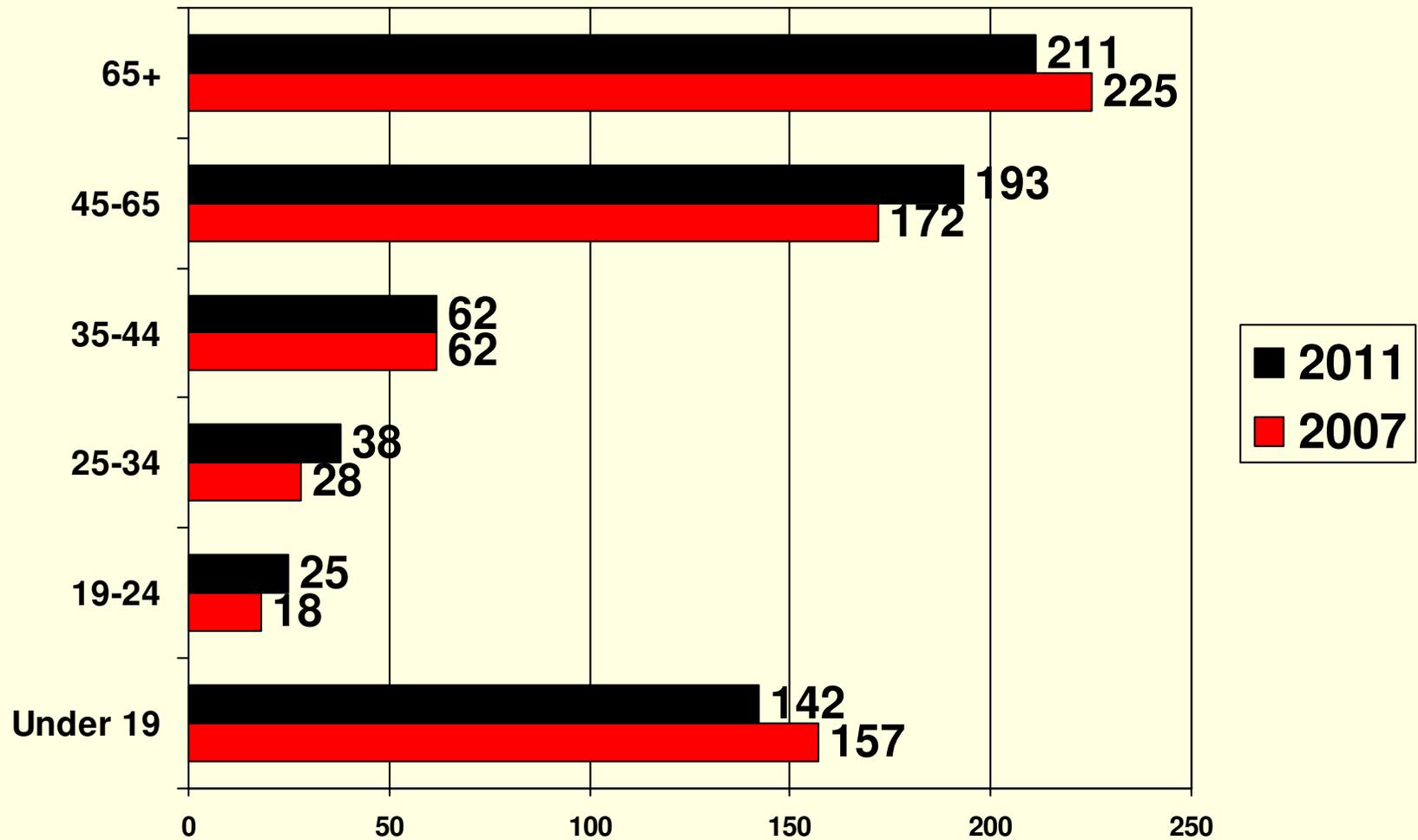


2007 = 232 Respondents

2011 = 239 Respondents



Age Structure of Responders





Strengths:

1. Rescue Services—Fire & Ambulance
2. Medical—Hospital & Physician Services and Facilities
3. Garbage Collection, Electric Service, Cable TV
4. Baseball/Softball Fields & Programs



Challenges:

1. Water Quality & Infrastructure
2. Street & Sidewalk Conditions/Maintenance
3. Assisted Living Facilities/Services
4. Public Restrooms—Parks/Ball field
5. Vacant/Dilapidated housing



Major Housing “Problems”:

1. Vacant/Abandoned Housing
2. Poor, dilapidated housing
3. Assisted Living Facilities



Next: Set Goal Statements



Possible Resources

Northeast Nebraska Economic Development District

- <http://www.nenedd.org/>

REAP – Rural Enterprise Assistance Program

- <http://www2.cfra.org/reap/>

Nebraska EDGE is the umbrella organization for rural entrepreneurial training programs hosted by local communities, organizations and associations.

- <http://nebraskaedge.unl.edu/>

SCORE: There are sites in Columbus and Norfolk.

- <http://www.score.org/index.html>

Nebraska Business Development Center

- <http://nbdc.unomaha.edu/home.cfm>

Nebraska Department of Economic Development

- <http://www.neded.org/>

Nebraska Public Power District

- http://www.nppd.com/Economic_Development/

USDA

- <http://www.rurdev.usda.gov/ne/>

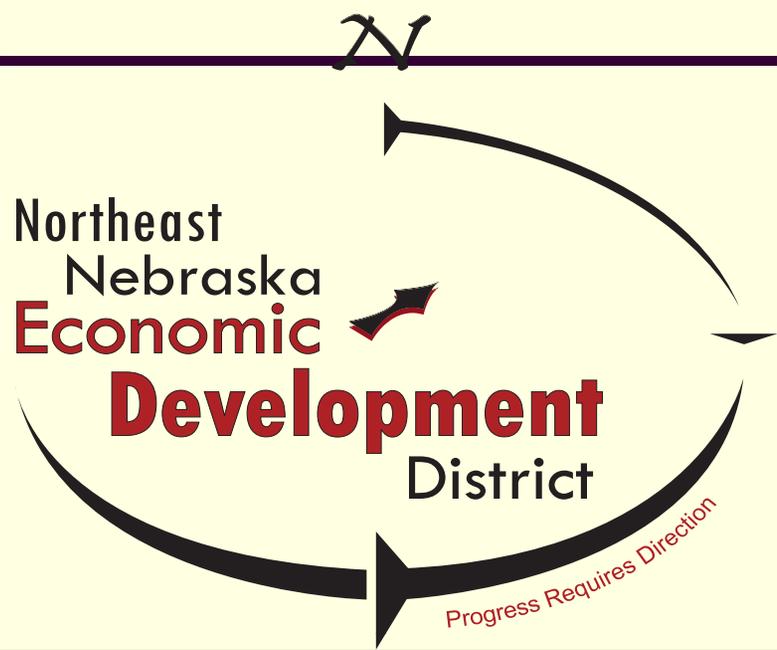
Nebraska Department of Roads

Transportation Enhancement Program

- <http://www.nebraskatransportation.org/trans-enhance/>

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Progress Requires Direction

Thank you for your time!