Town Hall meeting

Monday, June 20, 2011
Agenda

Northeast Nebraska Economic Development District
- Lisa Hurley: lisa@nenedd.org
- Toni Smeal: toni@nenedd.org

NPPD
- Mary Plettner: mmplett@nppd.com
- Mary Kwapnioski: mlkwapn@nppd.com

Introductions
Review of Survey Results
Identify Strengths & Opportunities
Identify Challenges
Goals Statements
Vote on Goals
Develop Action Plans – Next Steps
Survey Results

2007: 662 responders
2011: 668 responders

**In order to count as a response, not all questions had to be answered on the survey

6 more responses in 2011 survey
Top 3 Businesses Desired:

1. Nice Restaurant

2. Clothing Store

3. Cafe
Location of Employment:

- City of Creighton
- Rural
- Other
How do we attract more businesses and promote economic development in Creighton?

- Improve Infrastructure (ie. Water, sewer, streets, etc.)
- Build Trails and Recreation
- Have Professional Services Available
- Develop a Business Park
- Develop Business Loan (Start-Up/Revolving) Program
- Replace Main Street lights
- Revitalize our downtown

The bar chart indicates the priority levels:
- No Opinion
- Not Important
- Minor Priority
- High Priority
Are you in favor of increasing current sales tax by 1/2% to fund local Economic Development Program?

2007: 305 Total Responses
- Yes: 43%
- No: 57%

2011: 328 Total Responses
- Yes: 39%
- No: 61%
Public Service Ratings:

- Fire Protection
- Ambulance Service
- Police Protection
- Street Conditions
- Street Maintenance
- Conditions of Sidewalks
- Animal Control
- Planning & Zoning Ordinances
- Garbage Collection
- Water Quality
- Water Pressure
- Electricity Service
- Sewer Service
- School Facilities
- Library Building/Meeting Room
- Library Hours/Programs
Business Service Ratings:

- Food/Dining Service
- Day Care Availability
- Cable TV
- Internet Service
- Cell Phone Service
- Shopping
- Communication
- Retail
Medical Service and Facility Ratings:

- Hospital Facilities/Services
- Physician Facilities/Services
- Nursing Home Facilities/Services
- Assisted Living Facilities/Services
- Independent Living for Senior Citizens
- Psychiatric Services
- Drug & Alcohol Counseling
Recreational Facility, Service, & Program Ratings:

- Baseball/Softball Fields & Programs
- Park Playground Equipment
- Public Restroom-Parks/Ballfield
- Swimming Pool & Hours of Operation
- Sand Volleyball Pit
- Camper Pads
- Tennis Courts
- Wellness Center
- Senior Citizens Center Facilities/Services
Should Creighton Community School consider consolidation?

- Yes, 127 Responses (39%)
- No, 198 Responses (61%)

Total responses: 325
Should Creighton Community School be more accessible to the public?

No, 172 Responses, 55%

Yes, 138 Responses, 45%

310 Total Responses
Should the City Whistle be used for one of the following:

- As a method of communication for tests and emergencies only: 78
- 12:00 and 6:00 whistle and as a method of communication for tests and emergencies: 254

332 Total Responses
Do you or family recycle any items such as aluminum cans, plastics, newspaper, cardboard etc?

2007: 317 Total Responses

- Yes, 72%
- No, 28%

2011: 314 Total Responses

- Yes, 75%
- No, 25%
Does Creighton have any of the following housing problems?

- Adequate dwelling types
- Adequate affordable homes for sale
- Adequate affordable rental units
- Adequate subsidized assisted housing
- Adequate housing for elderly
- Poor, dilapidated housing
- Vacant/abandoned housing
What should Creighton housing priorities be?

- Subsidized Rental housing for low income/elderly
- Subsidized rental units for non-elderly/low income families
- Homeownership opp. for low to medium income families
- Accessible/adaptable housing for disabled
- Townhouse/Duplexes with no income restrictions
- Assisted Living facilities
- None of the above-- adequate housing available
Is your Home in need of repairs?

2007: 401 respondents, 126 needed minor repairs
2011: 324 respondents, 134 needed minor repairs
If you rent, why do you choose to rent?

Top Reason: 20 of 39 respondents in 2007 preferred to rent
Top Reason: 21 of 57 respondents in 2011 preferred to rent
If you can not afford to make the down payment or pay for needed repairs, did you know organizations in Nebraska may be able to assist you?

2007 = 232 Respondents  
2011 = 239 Respondents
Strengths:

1. Rescue Services—Fire & Ambulance

2. Medical—Hospital & Physician Services and Facilities

3. Garbage Collection, Electric Service, Cable TV

4. Baseball/Softball Fields & Programs
Challenges:

1. **Water Quality & Infrastructure**

2. **Street & Sidewalk Conditions/Maintenance**

3. **Assisted Living Facilities/Services**

4. **Public Restrooms—Parks/Ball field**

5. **Vacant/Dilapidated housing**
Major Housing “Problems”:

1. Vacant/Abandoned Housing

2. Poor, dilapidated housing

3. Assisted Living Facilities
Next: Set Goal Statements
Possible Resources

Northeast Nebraska Economic Development District
- http://www.nenedd.org/

REAP – Rural Enterprise Assistance Program
- http://www2.cfra.org/reap/

Nebraska EDGE is the umbrella organization for rural entrepreneurial training programs hosted by local communities, organizations and associations.
- http://nebraskaedge.unl.edu/

SCORE: There are sites in Columbus and Norfolk.
- http://www.score.org/index.html

Nebraska Business Development Center
- http://nbdc.unomaha.edu/home.cfm

Nebraska Department of Economic Development
- http://www.neded.org/

Nebraska Public Power District

USDA
- http://www.rurdev.usda.gov/ne/

Nebraska Department of Roads
Transportation Enhancement Program
- http://www.nebraskatransportation.org/trans-enhance/
Thank you for your time!